



JEN THOMSON

WEB + GRAPHIC DESIGNER

WWW.UPCLOSEANDPIXELATED.COM

I am a web & graphic designer from Scotland, currently based in Perth, Western Australia. I design and build websites, e-marketing campaigns, flash animations & presentations, CD-ROMs, illustrations, logos, graphics and all kinds of digital & printed stuff. I specialise in tasty, aesthetically pleasing but functional websites which comply to the latest web standards, often collaborating with back-end programmers to supply a knock-em-dead balance of looks & functionality. I have 8 years experience and am super passionate about what I do, hardworking, reliable, flexible and focussed.

KEY SKILLS

I use Dreamweaver but can hand code XHTML and CSS. I can turn PSDs into standards compliant websites, build Content Managed or E-Commerce sites using open source technologies, advise on Search Engine Optimisation, Usability and Accessibility, do fancy animations with jQuery, build e-marketing campaigns to complement offline strategies and I have been told my Photoshop and problem solving skills are second to none!

A BIT ABOUT ME

I have been making nice things with computers since my early experiments in programming with my Commodore 64. Since then I have discovered the internet and all the blogs, podcasts & social media I could ever hope to keep up with. When my Macbook goes to sleep I can usually be found throwing shapes at a gig, checking out galleries or listening to my favourite tunes whilst making jewellery, baking cakes, reading books, camping or working out.

BELOW IS A SMALL SELECTION OF MY WORK...

WWW.QUESTSOFTHEWORLD.COM

A popular range of board games in the UK. I was involved in all branding, graphics and design from the boards and cards to the websites.

WWW.SHIIZEN.COM

Website design & build for a Cosmetic Acupuncturist using Wordpress as a Content Management System.

WWW.TRANSERV.COM

Joomla! template for an Australian energy company.

WWW.KIMWILSON.COM.AU

Flash website for Family Lawyers in Perth.

WWW.BEANS&CENE.CO.UK

Layout, graphics and CSS templates provided for a CMS site for a chain of Scottish coffee shops.

WWW.ARDNABLANE.CO.UK

Concept design and CSS templates for a luxury homes development in Scotland

WWW.HEWDEN.CO.UK

Redesign of UK plant hire company, Hewden's, website.

WWW.WAPINTERIORS.COM.AU

Wordpress template for a Melbourne interiors business.

WWW.UINFOODS.COM

A flash brochure website for pizza manufacturer.

WWW.GT4.CO.UK

Brochure website for my former employer.

WWW.EKOS-CONSULTANTS.CO.UK

Design & build for a Glasgow Economic and Social Development Consultancy.

WWW.UPCLOSEANDPIXELATED.COM/ASTAR

Flash website for the 'A' Star Awards.

WWW.AXIOSSYSTEMS.COM

Website design for Axios Systems, a small enterprise company competing with global players.

EMPLOYMENT HISTORY

WEB DESIGNER BONSAI BRANDING, AUG 08 – PRESENT

Bonsai Branding is a very small startup agency where I am the only employee and therefore I am responsible for all aspects of a project from consulting to delivery. I design and build websites often using a range of open source functionality (Wordpress, Joomla!) and hire developers to create bespoke back-end solutions. I am responsible for suggesting new technology and ideas for projects as well as finding developers to collaborate with and keeping up-to-date with current trends. I also manage our re-seller hosting, providing consultation and domain services to our clients.

SENIOR MULTIMEDIA DESIGNER LOCOFOCO, MAR 07 – JUL 08

Locofoco is a boutique agency in Glasgow and my role as Senior Designer meant I was responsible for all parts of a project from start to finish. I would write website proposal documents and attend client meetings to discuss briefs and pitches. I would run brainstorming sessions, create contemporary design work, build static sites and hire and liaise with freelance developers to create back-end solutions. It was also my responsibility to arrange the correct web hosting, manage the project, delegate work to Junior Designers and manage invoicing.

MULTIMEDIA DESIGNER GT4 APR 06 – MAR 07

At GT4 I worked as the link between the creative team & the web developers. My main responsibility was designing professional 'look and feels' for websites and web applications which would integrate with the customer's offline marketing campaigns. Using CSS, I would build templates for the developers to use within their Content Management System or entire static sites in XHTML. I also worked on Multimedia Presentations, Flash Games and Online Advertising and gained a wealth of experience in client contact by attending meetings and working directly with the client on many projects.

MULTIMEDIA DESIGNER AXIOS SYSTEMS, JAN 04 – APR 06

Axios Systems is a leading global software company. I was responsible for all design work including web, interactive CDs & presentations, branding, product literature, press and online advertising campaigns, exhibition stands and merchandising. All of my work at Axios involved working to the highest standards to compete with their peers such as IBM, HP and Microsoft. I managed the team and delegated projects in the absence of the Design Manager.

MULTIMEDIA DESIGNER SPEAKEASY SEP 00 – AUG 02

I created high impact graphics and animations for corporate video, television and web. I attended client meetings and shoots and worked to very tight deadlines. I was also responsible for designing printed collateral, websites and presentations.

INTERACTIVE DESIGNER I-DESIGN SEP 00 – AUG 02

At i-design I was responsible for designing graphical ATM interfaces & adverts, multimedia presentations and software interfaces. I worked closely with and learnt from the programmers, giving me an insight and interest into programming languages.

THESE PEOPLE WOULD BE HAPPY TO RECOMMEND ME...

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THANK YOU FOR READING MY CV. IF YOU WOULD LIKE TO KNOW MORE ABOUT ME OR OFFER ME A JOB THEN PLEASE GET IN TOUCH BY EMAILING JEN@UPCLOSEANDPIXELATED.COM OR CALLING ME ON +61 (0)424 379 443