

# Jen Thomson

## Web & Graphic Designer

### personal details

Jennifer Thomson

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### profile

I am a fulltime freelance web & graphic designer based in Glasgow, Scotland. I design and build websites, e-marketing campaigns, flash animations & presentations, software interfaces, CD-ROMs, illustrations, logos, graphics and all kinds of digital & printed stuff. I specialise in tasty, aesthetically pleasing but functional websites which comply to the latest web standards, often collaborating with back-end programmers to supply a knock-em-dead balance of looks & functionality. I have 9 years experience and am super passionate about what I do, hardworking, reliable, flexible and focussed.

### skills & abilities

- Fluent use of standard graphics programs such as Dreamweaver, Photoshop, Illustrator, Fireworks, Swift 3D, Quark, InDesign, Image Ready and After Effects.
- Excellent understanding and execution of XHTML, CSS, SEO, Usability and web standards.
- Joomla, Wordpress, CMS & E-commerce templates and builds
- Involved in designing for a wide range of digital and printed projects such as websites, interactive CDs & presentations, online advertising, e-mail campaigns, software interfaces, graphics for video & television, ATM interfaces and ATM adverts, corporate identities, business stationery, flyers, brochures and exhibition stands.
- Good general skills including proof reading, photo retouching and editing.
- Excellent communicator with strong customer interaction and project management skills.
- Confident at presenting to clients and selling ideas.

## **career history**

### **• Freelance/Contract Web Designer, August 2009**

I have maintained a presence as a part-time freelancer for a number of years and have worked for several clients on projects ranging from board games to web redesigns and coding. I am now freelancing full time and looking for more of my own personal clients and contract work with established agencies.

### **• Web Designer, Bonsai Branding, August 2008 - August 2009**

Assisting my employer in the set-up of his own digital media business, I am not only experienced in design but in putting systems into place, dealing with clients, problem solving and much more. I designed and built websites using a range of open source technology and would hire developers to create bespoke solutions. I was responsible for consulting on new technology and ideas for projects as well as finding developers to collaborate with and always keeping up-to-date with current trends. I managed our re-seller hosting account, providing support, consultation and domain services to our clients and also managed other designers.

### **• Senior Multimedia Designer, Locofoco, March 2007 - July 2009**

As Senior Designer I was responsible for projects from start to finish. I wrote proposals and attend client meetings to discuss briefs. I ran brainstorming sessions, created contemporary design work, build static sites and hire and liase with developers to create bespoke solutions. It was also my responsibility to arrange web hosting, manage the project, delegate work to juniors and manage invoicing.

### **• Multimedia Designer, GT4, April 2006 - March 2007**

At GT4 I was the link between the creative team & the web developers. I designed professional 'look and feels' for websites and web applications which would integrate with the customer's offline marketing campaigns. I built templates for the developers to use within their Content Management System or entire static sites in XHTML.

### **• Multimedia Designer, Axios Systems, January 2004 - April 2006**

I was responsible for all design work including software interfaces & icons, web, interactive CDs & presentations, branding, product literature, press and online advertising campaigns, exhibition stands and merchandising. All of my work at Axios involved working to the highest standards to compete with their peers such as IBM, HP and Microsoft.

### **• Multimedia Designer, Speakeasy Productions, October. 2002 – January 2004**

My main responsibilities were designing high impact graphics and animations for corporate video, television and web. I attended client meetings and shoots and worked to very tight deadlines and also designed printed collateral, websites and presentations.

### **• Interactive Designer, i-design Multimedia, September 2000 – August 2002**

At i-design I was responsible for designing graphical ATM interfaces & adverts for National & International banks and building societys, multimedia presentations and user interface design for software and web applications. I worked closely with and learned from the programmers, giving me an insight and interest into programming languages.

## personal attributes

- I am hard working, flexible, reliable, focused and ambitious.
- Confident person who is good at liaising with suppliers & customers.
- Good at setting and achieving realistic targets.
- I am a positive person who is good at encouraging and motivating others.
- In my spare time I enjoy gigs, clubbing, cooking, reading books, movies, making jewellery and being creative, meeting new people, baking cakes, camping, festivals, swimming, keeping fit and socialising with my friends.

## urls

### **www.questsoftheworld.com**

I was involved in all branding, graphics and design from the boards and cards to the websites.

### **www.shiizen.com**

Website design & build for a Cosmetic Acupuncturist using Wordpress as a Content Management System.

### **www.gobsmackedsportsmouthguards.com.au**

Concept design and Wordpress installation for an Australian sports mouthguards company.

### **www.newstandard.com.au**

Joomla! template for an Australian energy company.

### **www.kimwilson.com.au**

Flash website for Family Lawyers in Perth.

### **www.hewden.co.uk**

Redesign of UK plant hire company, Hewden's, website.

### **www.wapinteriors.com.au**

Wordpress template for a Melbourne interiors business.

### **www.gt4.co.uk**

Brochure website for my former employer.

### **www.ekos-consultants.co.uk**

Design & build for a Glasgow Economic and Social Development Consultancy.

### **www.axiossystems.com**

Website design for Axios Systems, a small enterprise company competing with global players.

If you are interested in seeing more of my work then please give me a call or take a look at my portfolio site [www.upcloseandpixelated.com](http://www.upcloseandpixelated.com)

## references

- **Shona Maciver** Director, Locofoco - [shona@locofoco.co.uk](mailto:shona@locofoco.co.uk)
- **Lynne Cadenhead** Managing Director, 1745 Trading Company - [lynne@1745trading.com](mailto:lynne@1745trading.com)
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